

## **Frans Cronje**

### **Biographical info**

Frans Cronje is a scenario planner and the CEO of the South African Institute of Race Relations (SAIRR). He has presented scenarios about South Africa's long-term economic and political prospects to over 100 corporations, government departments, foreign governments, and political parties.

In 2007 he established the **Centre for Risk Analysis** within the SAIRR. He is also an associate of the South African scenario planning consultancy, the **Centre for Innovative Leadership**, which was for ten years the South African representative of the Global Business Network - then regarded as world's leading scenario planning group.

Cronje's views are cited widely in local and international media; from the *Volksblad* to the *Wall Street Journal*. He writes a column for *Rapport* and is a regular contributor to Classic Business on Classic FM.

Cronje was educated at St John's College and Wits University and holds a PHD in scenario planning from North West University. Prior to joining the SAIRR he got his real education serving with the South African police, working as a horse-riding instructor and later lumberjack in the United States, and going on a year-long expedition from Cape Town to Cairo. When not dealing with South Africa's future he is a fisherman and avid hunter who holds South African colours in shooting.